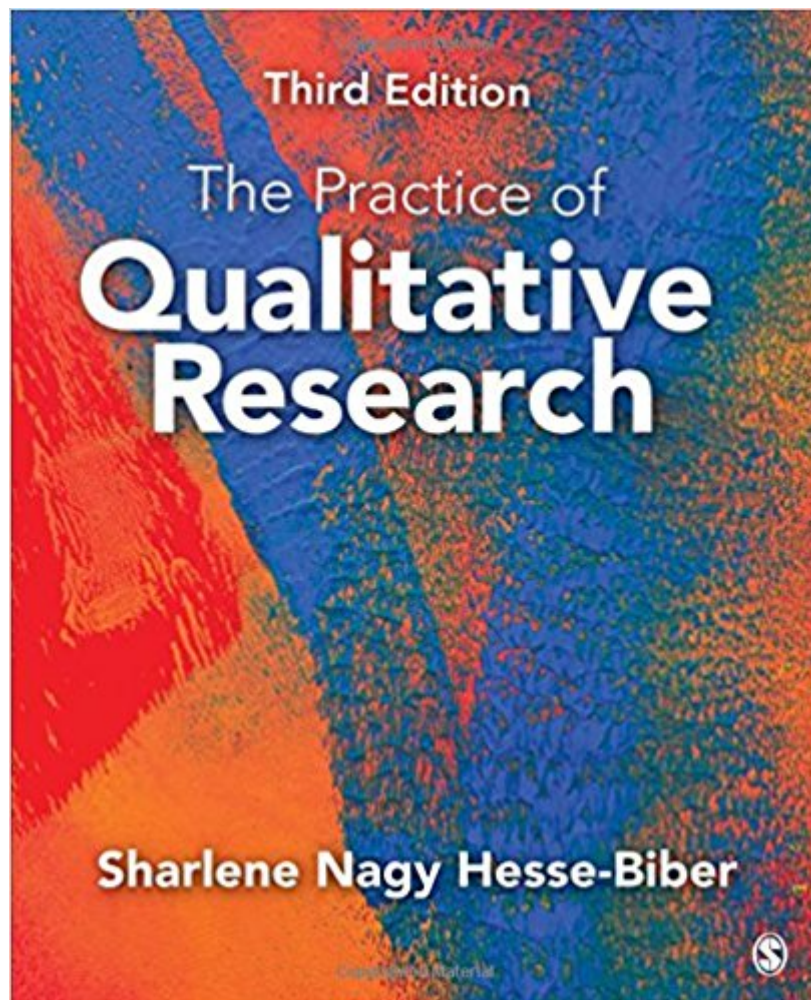




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The Practice Of Qualitative Research: Engaging Students In The Research Process



Synopsis

The Practice of Qualitative Research guides readers step by step through the process of collecting, analyzing, designing, and interpreting qualitative research. Written by Sharlene Nagy Hesse-Biber in an engaging style, this student-centered text offers invaluable insights into the practice of qualitative research, with coverage of in-depth interviewing, focus groups, ethnography, case study, and mixed methods research. The Third Edition features even more integrated attention to online research and implications of social media throughout all methods chapters; updates on qualitative analysis software; and significantly expanded coverage of ethics.

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Customer Reviews

This lucid text covers nearly every aspect of qualitative research, with useful attention being paid to the thorny logistics and pragmatic problems often encountered by researchers in the field. It is a great introduction for students and a necessary resource for the more seasoned.--Brian Creech
This is a great step-by-step teaching tool for students on how to conduct qualitative research.--Kristen K. Bowen
With ample examples, The Practice of Qualitative Research provides clear guidance for students who aspire to conduct a qualitative research project.--Aya Kimura
This is a practical and easy-to-use manual for doctoral students in our program. The book is a thorough understanding of all the nuances and challenges of qualitative research with step-by-step approaches. This book takes some of the burden off the doctoral chair and allows the student more independence. I'm impressed!--Jeanne L. Surface
In the new edition examples are clear, relevant, and applicable. Each

chapter provides relevant, engaging examples that illustrate the selected method by including transcriptions, research studies, and personal accounts. Students will be required to read this text to learn about qualitative methods, but I predict this is one text they will actually want to read because it brings them stories of insights into the practice of learning the trade.--Susan L. Wortmann

With ample examples, The Practice of Qualitative Research provides clear guidance for students who aspire to conduct a qualitative research project.--Aya Kimura Ida

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This textbook was really useful for my qualitative research class, and I actually enjoyed reading it

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